

# NICK LARSON

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## Education

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St. Olaf College, Northfield, MN

Majors: **Studio Art, Russian Area Studies**

Concentration: **Media Studies**

Bachelor of Arts: Anticipated May 2017

GPA: 3.67

Honors and Awards: Deans List Fall 2016, Fall 2017

Presidential Academic Scholarship

## Leadership Experience

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*Station Manager/Programs Director, KSTO Radio, St. Olaf College* 2015 - Present

- Direct and manage a staff of 10
- Evaluate marketing strategies to raise awareness on campus about college radio by working closely with the KSTO marketing team
- Lead staff meetings to set goals and evaluate progress on current projects
- Facilitate events around St. Olaf sponsored by KSTO, including concerts, DJ events, and a 24-hour live broadcast

*Hip-Hop Director, KSTO Radio, St. Olaf College* 2014 - 2015

- Wrote monthly album reviews for new releases within assigned genres of music while charting albums on the College Music Journal weekly
- Communicated with artist promoters to discuss upcoming releases and live shows
- Updated KSTO DJs on current music releases

*Teaching Assistant, Art 104: Foundations of New Media, St. Olaf College* Fall 2016

- Guided students through the technical aspects of class assignments both in class and during extra help sessions
- Critiqued student projects and provided constructive feedback to help students improve their work

## Marketing and Communications Experience

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*Marketing and Communications Officer, Music Entertainment Committee, St. Olaf College* 2016 - Present

- Design intriguing and informative posters to advertise weekly student entertainment events
- Develop the committee's brand aesthetic through web based content, and posters as well as sticker and shirt design
- Perform all of the standard roles of the Music Entertainment Committee, which includes attending weekly meetings, assisting the large committee plan two large concerts, and helping a smaller sub-committee plan several shows over the course of the year

*Marketing and Communications Officer, After Dark Committee, St. Olaf College* 2015 - Present

- Design intriguing and informative posters to advertise weekly student entertainment events
- Planned and ran a series of catered live DJ events in which we saw a more than 100% increase in attendance from the first event to the second event
- Work as part of a team to run events for groups of over 1000 people

*Production Intern/Stage Hand, Newport Festivals, Newport RI* July/August 2012 - 2015

- Facilitate clear communication between different Festival offices
- Execute set changes within a strict time limit in order to ensure the festival remains on schedule
- Ensure artists enjoy the hospitality suite
- Aid with artist check in and transportation

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## Research Experience

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*Projection Mapping the Body and the World*, CURI Research, St. Olaf College Summer 2016

- Researched the history and technology associated with projection mapping in the context of live theater, sporting events, corporate conferences, and site specific artistic installations
- Learned how to use industry standard projection mapping software
- Created and compiled content using video, audio, and photo editing software, open source media, motion capture technology over the course of an 8 week period
- Performed a 15 minute site specific projection for an audience of over 100 people

## Relevant Skills

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Proficient in Final Cut Pro, Adobe CS, Microsoft Office